

Affiliate Benefits

COMMUNICATIONS

- State-specific member alerts sent to R-CALF USA members when urgent action is needed
- Promotion of affiliate meetings, conventions, and special events through R-CALF USA communications channels (must be notified in advance for promotion)
- Affiliate spotlight opportunities in True Grit magazine
- Social media support
- Press release templates and communications resources

ADVOCACY

- Assistance in developing legislative testimony and public comments
- Opportunities to sign onto coalition letters and joint advocacy efforts
- Collaboration with other affiliates facing similar state-level issues
- Access to policy research and issue resources
- Coordination with congressional offices and federal agencies when appropriate

ORGANIZATIONAL

- R-CALF USA speakers available for affiliate meetings and events (subject to availability)
- Seat on the R-CALF USA Affiliate Council
- Booth space in the Affiliate Zone and promotion opportunities at the R-CALF USA National Convention
- Regular Affiliate Council meetings and information sharing
- Opportunity to share successes, strategies, and lessons learned with affiliates across the country
- Direct communication with R-CALF USA staff regarding affiliate priorities and emerging issues
- A voice in national policy conversations and regular updates
- Access to R-CALF USA research, resources, and action alerts

CONTACTS

Jaiden Moreland
Communications Director
832-922-1002
jaidenmoreland@r-calfusa.com

Carrie Walling
Office Manager
(406) 252-2516
r-calfusa@r-calfusa.com

AFFILIATE TOOLKIT

