

**24th Annual Convention
& Trade Show**
OFFICIAL PROGRAM
August 17 & 18, 2023
The Monument (Rushmore Hall)
Rapid City, SD

Here is your opportunity to reach producers in the upper Midwest
at this year's R-CALF USA Annual Convention.

Advertise in the official program that inserts into Tri-State Livestock News
and will be mailed to the entire R-CALF mailing list.

Ad Order Deadline
July 18, 2023

TSLN Publish Date
Aug. 5, 2023

Extra Copies Available at the Convention



YOUR ADVERTISING REPRESENTATIVE

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DIMENSIONS & PRICES



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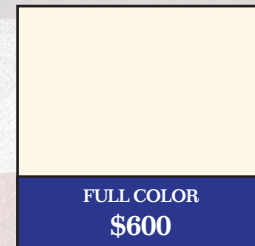
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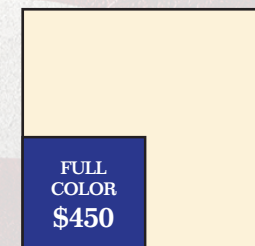
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Additional Specifications

Test = 100 lpi

Include fonts used in document (printer and screen fonts)

Camera ready ads at least 300dpi