

Rules Governing Convention, Trade Show & Sponsorship Showcase R-CALF USA 22nd Annual Convention, August 18 - 20, 2021

Convention Headquarters - The R-CALF USA Convention headquarters is at the Rushmore Plaza Civic Center, 444 Mount Rushmore Road, Rapid City, SD 57701.

Hotel Accommodations - It is the responsibility of sponsors/trade show exhibitors to make room reservations before attending the R-CALF USA Convention and Sponsor Showcase. **Call Holiday Inn 605-348-4000 or Howard Johnson 605-737-4656 and ask for the “R-CALF USA Room Block” starting at \$119/night plus tax to reserve a room.**

Sponsor Showcase Hours - Thursday, August 19th from 8 a.m. – 5 p.m. & Friday, August 20th from 8 a.m. – 5 p.m. MDT. *All sponsor showcase exhibitors are required to be open for business during these times.*

Exhibit Space, Set-Up and Tear-Down - R-CALF USA will furnish all sponsor showcase participants with a clothed and skirted table and two chairs. Booths will line the interior perimeter of the convention room(s) and/or hall(s) as space permits. Each exhibitor shall name at least one person to be the representative regarding installation, operation, and removal of exhibits.

Registration and Set Up Times - Wednesday, August 18th from 4 p.m. - 7 p.m. & Thursday, August 19th from 6 a.m. – 8 a.m. All vendors need to be set up by 8 a.m. Thursday, August 19th.

Tear Down Times - Friday, August 20th from 5 p.m. – 6 p.m. or Saturday, August 21st from 9 a.m. – 12 p.m.

Shipping to the Hotel – All shipments (materials, packages, equipment, etc.) must be coordinated in advance with your respective hotel. Call the Holiday Inn at 605-348-4000 or the Howard Johnson at 605-737-4656.

Image Release - While attending the R-CALF USA 21st Annual Convention, exhibitors may be photographed or videotaped, and these images may be used in future public relations materials, educational materials and/or by news outlets covering the event. The registration form serves as permission for image use.

Silent and Live Auction - R-CALF USA asks all sponsors to donate a product or service to the Silent or Live Auction. Bring your item to the registration table during registration. All proceeds will benefit R-CALF USA and will help defray the cost of the convention.

Space Assignment - Exhibit space at the R-CALF USA Sponsor Showcase will be available and assigned on a first-come, first-served basis. Final assignment will be made by R-CALF USA. Space assignments and operation procedures may be modified if R-CALF USA determines any such modification is in the best interest of the showcase. Total payment must accompany the registration before space will be assigned.

Sponsor Name Badges - Official sponsor badges will be provided for all sponsors attending the convention. For your convenience, please have the names sent to R-CALF USA at least two weeks prior to the show. Badges will be available to pick up at the registration table beginning Wednesday, Aug. 18th at 4 p.m. until 7 p.m. and Thursday, Aug. 19th from 6 a.m. – 8 a.m.

Default Occupancy - Any exhibitor failing to occupy booth space in sponsorship showcase for which they have contracted will be held liable for such space at the full rental price. In the event space(s) is not occupied by 7 a.m. on Thurs., Aug. 19th, 2021, R-CALF USA shall have the right to use such space at its discretion.

Defacing the Building - Exhibitors are liable for any damage to building floors, walls, or to the standard booth equipment or for damages caused in any manner. Exhibitors may not use nails, screws, or fasteners of any kind or apply paint, lacquer, adhesive, or any other coating on building walls and floors or to standard booth equipment.

Positioning of Equipment with Relation to Aisles - Machines or equipment operated or demonstrated at any time during the Sponsorship Showcase shall be placed so that no portion is closer than 12” to an aisle. Sponsors must agree to display their exhibits so as not to obstruct the general view or to hide other exhibits.

Insurance - Sponsors shall indemnify and hold harmless R-CALF USA and the Rushmore Plaza Civic Center, and their service agents from all liability (damage or accident) which might ensue from any cause resulting from or connected with the transportation, placing, removing or displaying of exhibits. Each exhibitor shall secure insurance at their own cost and expense.

Fire Laws - Federal, state, and city fire laws must be strictly observed. All decorative materials must be flameproof or fireproof. Wiring must comply with fire department and other applicable government agency rules and underwriting rules. Aisles and fire exits cannot be blocked by exhibits. No explosives, gasoline, kerosene, acetylene, or other fuels or combustible may be brought into the building.

Review and Cancellation Policy - Registration is subject to review and acceptance by R-CALF USA. R-CALF USA reserves the right to refuse registration applications. All cancellations received on or prior to July 1, 2021, for trade show booths or August 1, 2021, for attendees, will be reimbursed in full. Refunds for cancellations after July 1, 2021 for trade show booths or August 1, 2021 for attendees, will be at the discretion of R-CALF USA. R-CALF USA advises anyone who is sick or does not feel good to not attend the event.

R-CALF USA Membership - Sponsors will receive a complimentary one-year R-CALF USA Associate Membership or a complimentary one-year renewal to an existing membership.

R-CALF USA reserves the right to restrict advertisements, literature, conduct, persons, and/or anything not in line with the organization’s standards. Beyond this, the Rushmore Plaza Civic Center and/or R-CALF USA, its officers and members, separately and collectively, cannot accept responsibility for any damage to, or for the loss or destruction of, an exhibit or other property from other causes, or injury to any persons resulting from such causes. All claims for any such loss, damages, or injury shall be expressly waived by the exhibitor.

For more information, please contact, Tif Robertson, T-N-T Event Coordinator for event, at 605-545-7865 or by email at events@tnteventmanagement.biz, Karina Jones, R-CALF USA Field Director at 308-760-3466 or by email at karinajones@r-calfusa.com or R-CALF USA at 406-252-2516 or by email at r-calfusa@r-calfusa.com.