

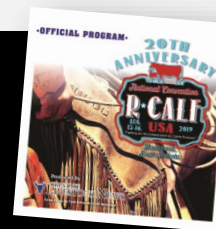


Trade Show & Sponsorship Packet

R-CALF USA 21st Annual Convention, August 19th - 21st, 2020
The Lodge at Deadwood, 100 Pine Crest Lane, Deadwood, SD 57732, 877-393-5634

In addition to the chosen benefits listed below, all Trade Show Booth Vendors, Convention Sponsors and Membership Sponsors will receive:

- ◆ Recognition in the *Tri-State Livestock News' R-CALF USA Official Convention Program* seen → by over 20,000 producers. Additional special advertising rates available (see TSLN flyer).
- ◆ Recognition in the *Cattlemen's Newsletter* sent to over 5,700 R-CALF USA Members.
- ◆ Recognition on R-CALF USA's website: www.r-calfusa.com.
- ◆ Recognition in 2020 Convention materials.
- ◆ A 1-year R-CALF USA Associate Membership or renewal to an existing membership.



Trade Show Booth Packages Deadline July 10, 2020*

Trade Show space is limited and will be assigned on a first-come, first-served basis.

- ___ **Bronze - \$500** – 8' x 10' booth. Full convention registration (includes meals) for 1 person.
- ___ **Silver - \$750** – 8' x 10' booth. Full convention registration (includes meals) for 2 people.
- ___ **Gold - \$1,000** – 8' x 10' booth. Full convention registration (includes meals) for 2 people. Includes a 200-word business description and link on our website and in our newsletter.
- ___ **Platinum - \$1,500** – 8' x 10' booth. Full convention registration (includes meals) for 3 people. Includes a 200-word business description and link on our website and in our newsletter. Also includes a post about your business and link on R-CALF USA's Facebook.
- ___ **Diamond - \$5,000** – (2) 8' x 10' booths. Full convention registration (includes meals) for 4 people. Includes a 500-word business description and link on our website and in the newsletter. Includes a post about your business and link on R-CALF USA's Facebook.

***R-CALF USA asks all Trade Show Vendors to donate a product or service to the Silent or Live Auction.**

Convention Sponsorships Deadline July 10, 2020

- ___ **Logo - \$300** – Your logo on digital display.
- ___ **Break - \$500** – Recognition via break table placards. Full convention registration (includes meals) for 1 person.
- ___ **Speaker - \$1,000** – Recognition via table placards. Full convention registration (includes meals) for 2 people.
- ___ **Registration - \$1,500** – Recognition via nametags and registration bags. Full convention registration (includes meals) for 3 people.
- ___ **Thurs. Evening Social - \$2,000** – Recognition via table placards during event. Full convention registration (includes meals) for 4 people.
- ___ **Fri. Prayer Breakfast - \$2,000** – Recognition via table placards during event. Full convention registration (includes meals) for 4 people.
- ___ **Livestream - \$2,500** – Recognition via tv placards and internet livestream. Full convention registration (includes meals) for 4 people.

Member Only Sponsorships Deadline July 10, 2020

- ___ **Ride For the Brand - \$1,000** – Full convention registration (includes meals) for 2 people. Ranch name, 5 photos (ranch life, family, and/or brand/logo) and a 200-word history/description via poster display and in the Tri-State Livestock News' R-CALF USA Official Convention Program.
- ___ **Legacy - \$5,000** – Full convention registration (includes meals) for 4 people. Can be dedicated to the memoriam or honorarium of a special person. Ranch/farm name, 5 photos (ranch life, family, and/or brand/logo), and a 500-word history/description showcased via poster display and in the Tri-State Livestock News' R-CALF USA Official Convention Program.

Room Reservations: The Lodge (Headquarters) 877-393-5634 or Travel Lodge 605-717-7181. Ask for R-CALF Rate of \$109/night.

Convention Registration Due July 10 for Trade Show Booths & Sponsors or August 1 for Attendees

Complete the information as it should appear in all print.

Register Online at www.RcalfConvention.com

Name: _____

Business or Ranch Name: _____

Business Address or Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Cell Phone: _____

Business Website: _____ Primary E-mail: _____

Convention *Pre-Registration (Includes all meals.)	Cost	# of Attendees	Sub-total
Full Convention	\$200 X	_____	_____
1 Day (Circle:) Thurs. or Fri.	\$100 X	_____	_____
(Optional) 1 Year Membership	\$100 X	_____	_____

Yes! I/We would like to attend **Property Rights Day on Wed, Aug. 19, 2020, 10:30 am to 4 pm MDT.**

Trade Show Packages

Bronze	\$500
Silver	\$750
Gold	\$1,000
Platinum	\$1,500
Diamond	\$5,000

Package Includes:

Full Registration for 1 person	_____
Full Registration for 2 people	_____
Full Registration for 2 people	_____
Full Registration for 3 people	_____
Full Registration for 4 people	_____

Convention Sponsorship Packages

Logo	\$300
Break	\$500
Speaker	\$1,000
Registration	\$1,500
Thursday Evening Social	\$2,000
Friday Prayer Breakfast	\$2,000
Livestream	\$2,500

Registration not included	_____
Full Registration for 1 person	_____
Full Registration for 2 people	_____
Full Registration for 2 people	_____
Full Registration for 4 people	_____
Full Registration for 4 people	_____
Full Registration for 4 people	_____

Member Sponsorship Packages

Riding for the Brand	\$1,000
Legacy	\$5,000

Full Registration for 2 people	_____
Full Registration for 4 people	_____

Additional Meals, *Pre-Register by August 1, 2020

		Cost	Quantity	
Lunch	Thurs., Aug. 20	\$35.00 X	_____	_____
Dinner	Thurs., Aug. 20	\$50.00 X	_____	_____
Lunch	Fri., Aug. 21	\$35.00 X	_____	_____
Banquet	Fri., Aug. 21	\$50.00 X	_____	_____

***PRE-REGISTRATION TOTAL:** _____

List Additional Nametags: _____

- *Pre-Registration ends Aug. 1, 2020, on-site registration will be \$250/person or +\$25/day or + \$10/meal.
- *Refunds for cancellations will be at the discretion of R-CALF USA, we advise if you are sick please don't come.
- ♦ To donate an item to the Silent or Live Auction, please bring it to the registration table at registration.
- ♦ It is the Trade Show Vendor's and Sponsor's responsibility to submit completed registration, logo, ranch or business description, and photos to r-calfusa@r-calfusa.com or to the R-CALF office by **July 10, 2020.**
- ♦ I agree that the Convention/Trade Show Rules at www.RCALFConvention.com is part of my registration.

Sign Here → _____

Return to **R-CALF USA, PO Box 30715 Billings, MT.** Circle Check Enclosed or Credit Card Payment.

Card Number: _____ Name on Card: _____

Expiration: _____ Security (3 digit # on back): _____ Signature: _____