



You're INVITED

You're cordially invited to attend R-CALF USA's 20th Anniversary Convention that will be held in Deadwood, S.D., on Thurs., Aug. 15 and Fri., Aug. 16, 2019. Come learn about the issues facing your U.S. cattle industry. Learn about R-CALF USA's work to accomplish its membership-directed policy so that all U.S. cattle producers remain independent and profitable.

Agenda Coming Soon.

WHY ATTEND?

R-CALF USA has led the fight for U.S. cattle producers' independence, profitability and viability. This year will be crucial for our industry:

- ◆ Will the courts continue protecting cattle producers' First Amendment rights in our checkoff lawsuit?
- ◆ Will Congress strengthen anti-monopoly laws to stop the exodus of cattle ranchers?
- ◆ Will American producers and consumers once again benefit from mandatory country-of-origin labeling (COOL) on beef?
- ◆ Will the new United States-Mexico-Canada Agreement (USMCA) undo the 25 years of damage that its predecessor NAFTA caused to U.S. cattle producers?

WHY SPONSOR?

R-CALF USA's membership consists of about 5,000 cow/calf producers, cattle backgrounders, stocker and feedlot owners in 46 states. We are the largest national cattle organization exclusively representing cattle producers in the United States. Last year, we had our biggest convention ever with more than 300 cattle farmers and ranchers from over 20 states, along with dozens of agri-business vendors. As this year will be our 20th Anniversary Convention, we are expecting an even bigger convention.

RESERVE YOUR ROOM

Reserve your hotel room onsite at:

The Lodge at Deadwood at **877-393-5634**

or offsite at the First Gold Hotel at **605-545-7865**.

Ask for the R-CALF USA rate starting at \$119 +tax /night **by Tues., July 16, 2019!**

SEE YOU IN DEADWOOD!

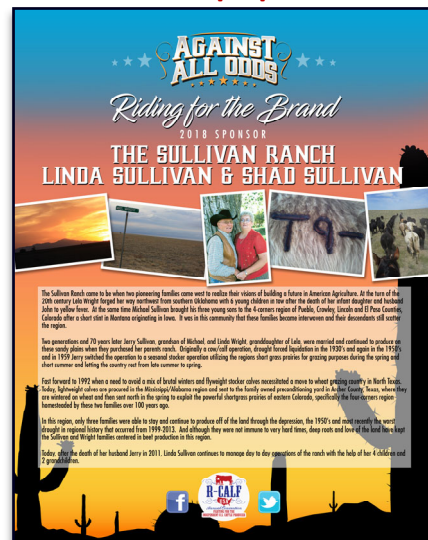
Learn about your U.S. Cattle Industry.



Trade Show Sponsors



Membership Sponsors



All 2019 Trade Show Sponsors, Convention Sponsors and Member Sponsors, in addition to the chosen package benefits listed below, all Sponsors will receive:

- ◆ Recognition in the Tri-State Livestock News' R-CALF USA Official Convention Program → insert seen by over 15,000 livestock producers across the country.
- ◆ Recognition in the Cattlemen's Newsletter sent to over 5,000 R-CALF USA Members.
- ◆ Recognition on R-CALF USA's website: www.r-calfusa.com.
- ◆ Recognition in 2019 Convention materials.
- ◆ A 1-year R-CALF USA Associate Membership or renewal to existing R-CALF USA Membership.



2019 Trade Show Sponsorship Packages

Trade Show space is limited and will be assigned on a first-come, first-served basis.

- ___ **Bronze Sponsor - \$500** – 8' x 8' booth. Foyer space. *Convention registration/ lunches for 1.*
- ___ **Silver Sponsor - \$750** – 16' x 8' booth. Foyer space. *Convention registration/ lunches for 2.* Includes a 200-word description about your business.
- ___ **Gold Sponsor - \$1,000** – 8' x 8' booth. Meeting room space. *Convention registration / all meals for 1.* Includes a 200-word description about your business.
- ___ **Platinum Sponsor - \$2,500** – 16' x 8' booth. Meeting room space. *Convention reg. / all meals for 2.* Includes 500-word description about your business.
- ___ **Diamond Sponsor - \$5,000** – 16' x 8' booth. Prime space. *Convention registration / all meals for 4.* Includes a 500-word description about your business.

2019 Convention Sponsorships

- ___ **Logo Sponsor - \$300** – Your logo on digital display. *Convention registration/ lunches for 1.*
- ___ **Break Sponsor - \$500** – Recognition via break table placards. *Convention registration / lunches for 1.*
- ___ **Speaker Sponsor - \$1,000** – Recognition via table placards. *Convention registration / all meals for 1.*
- ___ **Registration Sponsor - \$2,500** – Recognition via attendee nametags and registration bags. *Convention registration / all meals for 2.*
- ___ **Friday Prayer Breakfast Sponsor - \$2,500** – Recognition via table placards. *Convention registration / all meals for 2.*
- ___ **Offsite Old West Gunslinger Show & Dinner Sponsor - \$3,000** – Off-site exclusive event sponsorship. Recognition via banner and placards at the event. *Convention registration / all meals for 2.*

2019 Member Sponsorships

- ___ **Riding For the Brand Sponsorship - \$1,000** – Name(s), ranch name, brand/logo, ranch life photos and/or family photos and a 200-word ranch history/biography showcased via poster display at convention. *Convention registration / all meals for 2.*
- ___ **Legacy Sponsorship - \$5,000** – Can be dedicated to the memoriam or honorarium of a special person. Includes name(s), ranch name, brand/logo, ranch life photos and/or family photos and a 500-word ranch history/biography. Showcased via poster display at convention. *Convention registration / all meals for 4 people.*

Register Online at www.RcalfConvention.com

Complete the information as it should appear in publications.

Register Online at www.RcalfConvention.com

Name: _____

Business or Ranch Name: _____

Business Address or Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Cell Phone: _____

Business Website: _____ Primary E-mail: _____

Convention Registration	Cost	# of Attendees		Sub-total
Full Convention	\$200 X	_____	Includes meals	_____
1 Day (Circle:) Friday or Saturday	\$100 X	_____	Includes meals	_____
(Optional) 1 Year Membership Renewal	\$100 X	_____		_____

Trade Show Packages

Bronze Sponsor	\$500	Reg. + lunches for 1 person	_____
Silver Sponsor	\$750	Reg. + lunches for 2 people	_____
Gold Sponsor	\$1,000	Reg. + all meals 1 person	_____
Platinum Sponsor	\$2,500	Reg. + all meals 2 people	_____
Diamond Sponsor	\$5,000	Reg. + all meals 2 people	_____

Package Includes:

Convention Sponsorships

Logo Sponsor	\$300	Reg. + lunches 1 person	_____
Break Sponsor	\$500	Reg. + lunches 1 person	_____
Speaker Sponsor	\$1,000	Reg. + all meals 2 people	_____
Registration Sponsor	\$2,500	Reg. + all meals 2 people	_____
Friday Prayer Breakfast Sponsor	\$2,500	Reg. + all meals 2 people	_____
Old West Gunslinger Show Sponsor	\$3,000	Reg. + all meals 2 people	_____

Member Sponsorships

Riding for the Brand	\$1,000	Reg. + meals 2 people	_____
Legacy Sponsorship	\$5,000	Reg. + meals 4 people	_____

Please RSVP for Additional Meals by JULY 1, 2019

	Cost	Quantity	
Lunch Thurs., Aug. 15	\$35.00 X	_____	_____
Dinner Thurs., Aug. 15	\$50.00 X	_____	_____
Prayer Breakfast Fri., Aug. 16	\$35.00 X	_____	_____
Lunch Fri., Aug. 16	\$35.00 X	_____	_____
Banquet/Keynote Fri., Aug. 16	\$50.00 X	_____	_____

REGISTRATION TOTAL: _____

List additional nametags: _____

☐ **YES!** I/We want to donate a product or service to the Silent or Live Auction. Item: _____

☐ **YES!** I/We would like to attend **Property Rights Day on Wednesday, August 14, 2019, 8 a.m. - 4:30 p.m. MDT**

- ◆ R-CALF USA asks all Trade Show Vendor Sponsors to donate a product or service to the Silent or Live Auction.
- ◆ It is the Sponsor's responsibility to submit completed registration, logo/brand, business/ranch descriptions (if applicable) and photos (if applicable) to r-calfusa@r-calfusa.com or the R-CALF office **by Monday, July 1, 2019.**
- ◆ I have read the Rules Governing the Trade Show at www.RCalfConvention.com, I agree it is part of registration.

Sign Here ➔ _____

Return to **R-CALF USA, PO Box 30715, Billings, MT 59107.** Circle: Check Enclosed or Credit Card Payment.

Card Number: _____ Name on Card: _____

Expiration: _____ Security (3 digit # on back): _____ Signature: _____