



YOU WANT to know where your food comes from!

BUT, did you know that

the money U.S. cattlemen invest in the Beef Checkoff to promote beef is being used to kill Country of Origin Labeling? The National Cattlemen's Beef Association and its multinational meat packers want to keep you in the dark about where your food comes from!

If the NCBA gets its way, we will lose more ranchers, and we'll be importing even more of our food. *This is dangerous! If a disease outbreak occurs in a foreign country, how do you avoid tainted products?*

It's past time Congress and USDA worked for United States citizens. We need more information about our food, not less. And Secretary Vilsack, it's your job to end NCBA's abuse of the cattlemen's Beef Checkoff!

FIGHTING FOR THE U.S. CATTLE PRODUCER!



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