

Fighting for the U.S. Cattle Producer!



***Why Should You Invest
\$50 to Join R-CALF USA?***

- You will have more direct control over your U.S. cattle industry because you will be a part of the organization that focuses national attention on what live cattle producers need to remain profitable and viable.
- You will be more involved in issues affecting your livelihood because R-CALF USA will inform you about the most important issues and will provide you with instructions on how to most effectively influence the outcomes of issues most important to your cattle operation.
- You will be provided with the cattle producers' perspective on important issues, rather than only the beef packers' perspective, so you can decide on your own what position would most benefit your cattle operation.
- You will be able to direct what issues R-CALF USA fights for because you can vote on each proposed policy resolution through a mail-out ballot.
- You will be standing with thousands of fellow cattle producers so your individual voice will be heard louder than in any other organization.
- Your membership and your dues will help R-CALF USA attain the membership numbers and money needed to accomplish meaningful changes in our industry.
- Although R-CALF USA has come a long, long way in a decade, there's still plenty of work to do to return the U.S. cattle industry to the days when a producer could make a fair profit for his cattle. Your membership and financial contribution will help us get there.

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