



Promote R-CALF USA Week TALKING POINTS

Why Join R-CALF USA?

- R-CALF USA is the only national cattle-producer association that exclusively represents live cattle producers and that has effectively used all three branches of government (the executive, legislative, and judicial branches) to achieve its membership's goals.
- R-CALF carries out the policies developed and voted on by its thousands of cattle-owning members. R-CALF is a one-member, one-vote organization that does not weight its members' votes based on the size of their operations.
- R-CALF relies solely on membership dues and donations from cattle producers and Main Street businesses to continue fighting to improve your U.S. cattle industry – that's how R-CALF remains free from government and corporate influence and why R-CALF is able to attack, head-on, the most serious problems affecting the profitability of your industry.
- R-CALF's strength is in its membership numbers and that's why it is able to influence our Members of Congress, State Attorneys General as well as the Department of Justice.
- No other organization is fighting more aggressively or more effectively to advance the interests of live cattle producers than has R-CALF USA.
- The \$50 annual dues to R-CALF USA is perhaps the best investment a producer can make during these difficult economic times to ensure the economic prosperity of their individual cattle operations.