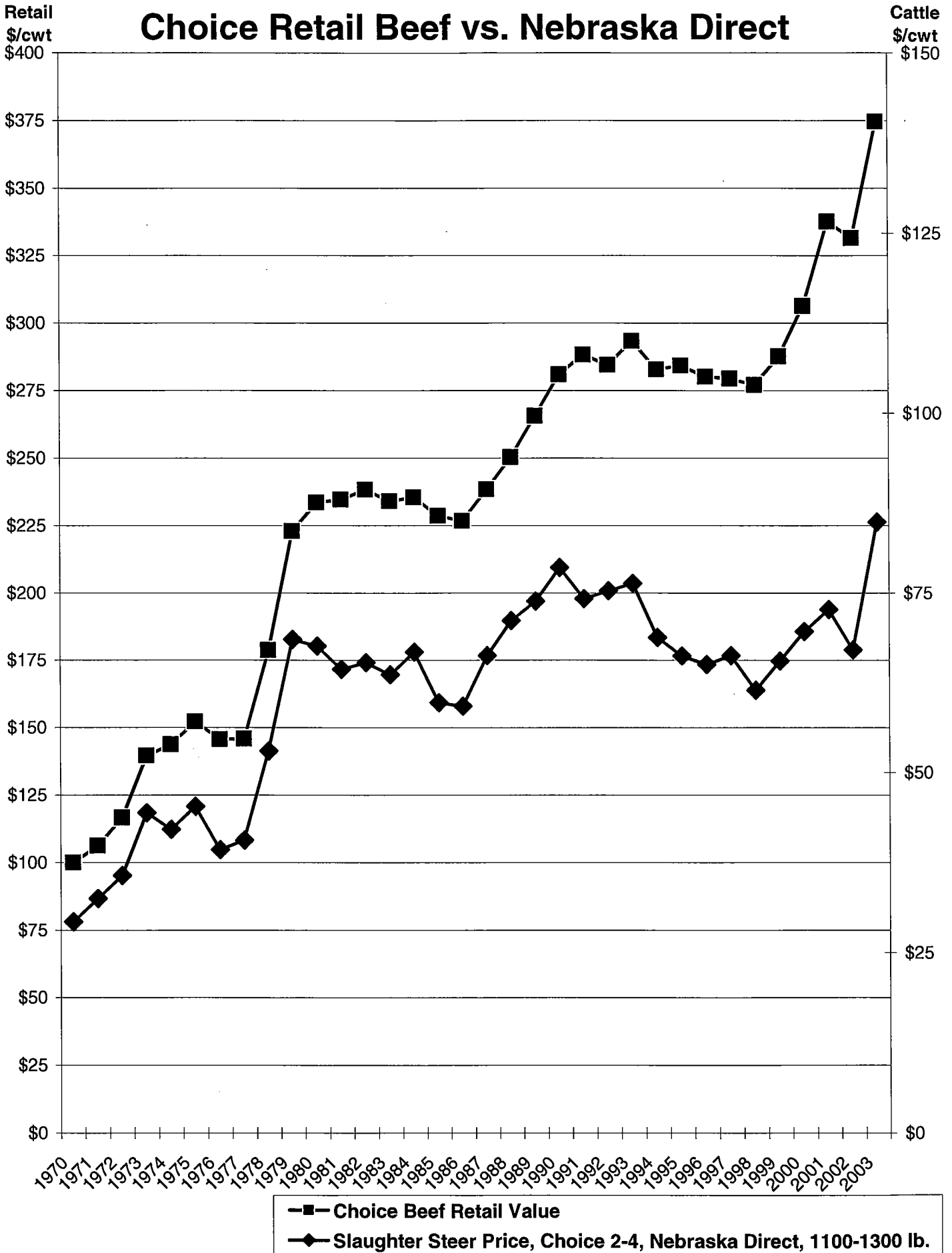


## **EXHIBIT C**

# Choice Retail Beef vs. Nebraska Direct



Data Source:  
USDA - ERS/AMS